

Designer Guide

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The default PrestaShop install offers a neutral theme, enabling sellers to quickly and freely start their activity, whatever their business line.

Nearly 2000 themes are available through the PrestaShop Addons marketplace (<http://addons.prestashop.com/en/>). They were created either by members of the PrestaShop community or the PrestaTeam, and are sold at reasonable prices – some are even free.

As a graphic designer/web developer, you too can put your themes up for sale on the PrestaShop Addons site, and earn 70% of the selling price.

- [Theme development fundamentals](#)
- [Organization of a Theme](#)
- [Laying the Theme's Foundations](#)
- [Theme templates and Smarty](#)
- [Using jQuery and Ajax](#)
- [Best practices](#)
- [Bootstrap, Sass and Compass in PrestaShop 1.6](#)
- [Tying your theme to your Addons account](#)

Training

PrestaShop also offers a complete training program for designers. Contact us through this page: <http://www.prestashop.com/en/training>